- Samsung is one the world's largest tech companies.

(vibrant music)

But it's had a **low-key**(сдержанный) presence in Silicon Valley,

until this $300 million campus opened in 2015.

Let's check it out.

- This design is about connecting people.

And the design started as really

two separate buildings.

And then we ultimately landed on this idea

of these two-story bars,

that would connect the building on both sides

and really **define**(определять) this courtyard space.

(dynamic music)

Originally this **courtyard**(внутренний двор) in one of our initial designs,

was actually **rectangular**(прямоугольный), the **curves**(кривые) weren't here.

It actually came together in sort of **hard edges**(жёсткие края).

But we actually ran a computational script

and looked at what a typical day

would look like on an office floor.

Looking at how many calories each employee might burn,

and how many other colleagues they might see,

and what we found was, was by studying that,

if we began to round these corners

and actually create two-story spaces

behind these curved sections of glass,

that improved people's visibility

and actually drew them out into the spaces

and allowed them a greater opportunity for collaboration.

- So how many calories would I burn

working at Samsung every day?

- Ah probably just in the course of a normal work day,

I have to remember what the script said,

but it was between seven and eight hundred.

(vibrant music)

- Does this space help with productivity?

- It does.

There are a couple of things that are happening here.

First of all, you'll notice that you're getting a view

and natural light from both sides of the space.

Which is important.

There is research that's shown how natural light

and views help people focus and process information

in a more effective way than if they're

in a more closed environment.

- So right now we're in one of the main

workspaces in the building.

It's sort of an open, **two-story design**(двухэтажный дизайн)

with the desks all along the outside here

and then a main staircase behind me that connects them.

The architect tells me that the goal of this

was to sort of get people up, out of their desks,

moving around and then just also

to be able to see people and see which

of their colleagues are free

so they could go have a conversation.

Have you actually seen people connecting,

having these **impromptu**(спонтанно) meetings?

Or is that a sort of goal that isn't playing

out in real time?

- I think it was a goal but I've actually seen it

and I've experienced it myself.

And so for example, I have lots of meetings

all over the building from any point

during the day, and I'm always bumping into somebody

from another department, somebody in my organization.

And "Oh yeah, by the way" and you sort of find yourself

having these by the way conversations.

And so I think the design of the building

really **facilitates people**(облегчает людям) to get up

and move around a lot, and then that's

where you have those encounters.

- Yeah I've definitely noticed there's a lot

of walking around, I feel like I've even done

a fair amount of walking around the space.

- Yeah I think you can get your step count

up to about 10,000 without leaving

the building during the day.

(vibrant music)

- From here you can really get a good sense

of the building design.

You can see the public area down below,

the first floor closed office spaces,

another open air walkway, offices,

open air walkway and then the top of the building.

And really what you're seeing is the office's

**Commitment**(обязательство) to getting people outside.

With the public area below,

and the open air floors here, **no Samsung employee**

**is more than one floor away from being outside**(ни один сотрудник Samsung не находится на расстоянии более одного этажа от улицы.).

- We wanted people to get up out of their desks

and move and actually get out of the building.

And so **rather**(скорее) than having the cafe

actually inside of the building,

we consciously pulled it out

across the public space.

So rather than this being kind of a,

more of a typical cafeteria, we wanted to give it,

have it more of a dynamic and lighter feel

and it goes back to that whole idea

of encouraging people to come and spend time here.

And potentially engage other workers

that they might not normally see

during the course of the work day.

- Employees can chose from around a dozen types

of global cuisine, prepared fresh each day.

And then there's the other perks on campus.

Tennis courts, full-court basketball,

a gym, a garden, massage rooms, a coffee shop,

and the chill zone.

(dynamic music)

So this is the chill zone.

There are football tables, ping pong tables,

arcade games, sports playing on the wall back there,

basically there's a lot of not-work happening in this room

and it's pretty fun.

- Having this right here in the heart of Silicon Valley,

allows us to compete very well in that war for talent.

- And is it working?

- Absolutely.

And I think if you look at some of the Glassdoor scores

and other metrics like that,

I think we've made some great **strides**(шаги)

in the last couple of years,

in terms of having a very

open and very collaborative environment

that we've created here for our employees.

- Do you think other companies in Silicon Valley,

other tech firms, will create spaces

that are more like this?

- I think they're gonna have to

because the younger, say, creative talent

that these companies are targeting,

that they need basically to survive

are expecting spaces like this.

I think companies will, if they want to

continue to attract that talent

and stay ahead of the curve,

they're gonna need to consider, you know,

ideas like this and spaces like this.

- Oh and also, there's these things called Nap Pods.

I gotta try one out.

I guess I kinda wanna go to sleep.

(grunting)

Not bad.